



PRESS RELEASE

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For Immediate Release

Cavalier, Inc's Frank Oncken Is January "Wash-it-Away" Photo Contest Winner

Sharonville, OH – January 29, 2013 – [Kutol Products Company](http://www.kutol.com) announces that Frank Oncken, vice-president business development for Cavalier Inc. in Norfolk, Va. is the January "Wash-it-Away" Photo Contest winner with the cash prize of \$350. His winning photo was taken at the Granby YMCA in the facility's break-room area with both Cavalier sales reps and YMCA staff doing the familiar "Y.M.C.A." hand gestures.

The "Wash-it-Away" Photo Contest encourages proper handwashing by posting colorful mirror clings in restrooms across the country as a fun reminder that soap and water is a proven way to effectively fight the spread of flu and colds. Distributors are competing for prizes by submitting creative photos of the mirror clings they post in their accounts.

"A recent study by Michigan State University revealed that only 5% of those observed in public restrooms wash their hands in the proper way using soap and washing for the proper amount of time," noted Dan Renner, marketing director of Kutol Products Company. "However, the study also found the use of signage increased the likelihood of proper handwashing techniques. As we headed into cold and flu season, we saw the opportunity to encourage proper handwashing with colorful mirror clings and a fun contest."

According to the CDC, proper hand washing is the most effective way to reduce the spread of infectious disease, however 95% of the subjects in the Michigan study failed to follow

the correct procedures. The most prevalent error most people make is cutting short the amount of time in rubbing their hands together while hand washing and neglecting to scrub the back of their hands, between their fingers, and under their nails.

Visit www.Kutol-Wash-It-Away.com for contest photos and updates.

About KUTOL Products Company

Since 1912, KUTOL Products Company has enjoyed an excellent reputation for providing quality **hand soaps, hand sanitizers and soap dispensing systems** for commercial use. From manufacturing facilities and industrial plants, to healthcare and food service facilities, to office and school restrooms, KUTOL offers **hand hygiene products** for every need, and dispensing systems that stand up under the heaviest usage. The company manufactures hundreds of different hand hygiene products from **moisturizing liquid soap to hard-working pumice-based options**. There is a full range of **antibacterial soaps and sanitizing foams and gels, as well as environmentally certified, Green Seal, USDA BioPreferred and EcoLogo approved products**. The company manufactures 100% of its products in its LEED Silver Certified, FDA-registered facility in Sharonville, Ohio, following the most stringent government guidelines.

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Frank Oncken, vice-president business development, Cavalier, Inc. in Norfolk, Va. is the January Kutol “Wash-it-Away” Photo Contest winner with a photo taken in the Granby YMCA break-room. Demonstrating the well-known “YMCA” hand gestures are Jason Jones, vice-president sales, Cavalier, Inc.; Amy Cruse, FitQuest Coach, YMCA; Chrissy Decroix, DSR, Cavalier, Inc.; and Frank Oncken.